

## Conference Program

### Social Norms Conference 2024

- Emergence, Stability, Social Change -

**Andreas Diekmann & Jörg Rössel**

Sunday, 07.07.2024

18.00 Registration

19.00 Welcome and Introduction

Dinner

Monday, 08.07.2024

9.00 – 10.30 **Session A1 Social Cooperation and Measurement**

Dorothee Mischkowski, University of Leiden: *The interplay between low- and high-cost cooperation*

Annelie Bruning, University of Utrecht: *Measuring social norms in surveys: The role of question sequence, reference group, and context*

Ivo Windrich, Leipzig University: *Information in gender norm inquiries*

**Session B1 Collective Action**

Friederike Wall, University of Klagenfurt: *Emergence of Individuals' Compliance with Social Norms: An Agent-based Model on Social Identity in Organizations*

Nico Sonntag, University of Mainz: *Blessings Of a Strict Father: The Stabilizing Influence of Frequent Abbatial Visitations on Monastic Communities*

Siemon Siegenthaler, University of Texas at Dallas: *Eliciting Thresholds for Collective Action*

10.30 – 11.00 Coffee Break

11.00 – 12.30 **Session A2 Spread of Social Norms**

Sara Constantino, Northeastern University: *Social Tipping in Heterogeneous and Polarized Populations*

Annika Lindskog, University of Gothenburg: *Intergenerational norm transmission: The case of female genital cutting*

Sylvia Xu, University of Groningen: *Communicating Morality: A Meta-Analysis of Moral Appeals*

**Session B2 Social Sanctions and Information**

Laetitia Mulder, University of Groningen: *The Sound of Silence: The Importance of Bystander Support for Confronters in the Prevention of Norm Erosion*

Wojtek Przepiorka, Utrecht University: *Double standards in facilitating norm violations: A field experiment on sanctioning free-riding in public transport*

Katharina Reher, University of Zurich: *Does ignorance love company? Social malleability of information avoidance and decision-making.*

12.30 – 14.00 Lunch

14.00 – 15.00 **Keynote Sonja Vogt, University of Lausanne: How groups can encourage pro-environmental actions**

15.00 – 15.30 Coffee Break

15.30 – 17.30 **Session A3 Public Health and Medical Ethics**

Thomas Teekens, University of Groningen: *Competing Norms and Shifting Salience. How Norm Beliefs Affected Behavior Among Dutch Health Care Interns During the Covid-19 Lockdown*

Paul Johann Kramer, LMU Munich: *Social Norms and Public Health: Japan's Approach of "self-restraint" to COVID-19*

Ivar Krumpal, Leipzig University: *Fair allocation of resources in the moral dilemma of triage*

Sandra Gilgen, University of Zurich: *Which norms determine acceptance for use of assisted reproduction technologies for heterosexual couples?*

### **Session B3 Gender and Family**

Marie-Fleur Philipp, University of Tübingen: *How daycare quality shapes norms around daycare use and parental employment: Experimental evidence from Germany*

Taylan Acar, Goethe University Frankfurt: *Socio-structural determinants of gender role attitudes: A factorial survey approach*

Christoph Bühler, Leibniz University Hannover: *Social Norms of Bridewealth*

Renzo Carriero, University of Turin: *In the name of the father? The transmission of the paternal surname to children and the role of social norms in the diffusion of double surnames in Italy*

18.00 – 19.00 **Keynote Karl-Dieter Opp, University of Washington: How to Integrate Explanations of Norm Emergence. The Example of James Coleman's and Robert Ellickson's Theories**

19.00 Dinner

Tuesday, 09.07.2024

### **9.00 – 10.30 Session A4 Environment and Climate I**

Victoria Spaiser, University of Leeds: *Youth Climate Activists as Norm Entrepreneurs at International Climate Negotiations*

Boris Wieczorek, University of Bologna: *Dynamic norms for household water consumption*

Daniel Peter, TU Dresden: *The outsider as agent of normative change – On norm disruption in sustainability*

### **Session B4 Education, Income, Employment**

Ben Jann, University of Bern: *Social value orientation among Swiss adolescents in the context of transition from education to employment*

Christoph Zangger, University of Bern: *Disentangling people's fairness of earnings evaluations using distributional survey experiments*

Sebastian Lang, Leibniz Institute for Educational Trajectories: *Labeled unemployed: How neighborhood unemployment affects the individual's stigma-consciousness*

10.30 – 11.00 Coffee Break

11.00 – 12.30 **Session A5 Environment and Climate II**

Theresa Wieland, University of Konstanz: *Increasing individual-level climate mitigation action: the role of behavioral dimensions and inequality perceptions*

Veronica Pizziol, University of Bologna: *From niches to norms. The promise of social tipping interventions to scale climate action*

Agne Zakareviciute, Vilnius University: *Unraveling the Influence of Dynamic Norms: The Interplay of Imminence and Resistance to Change*

**Session B5 Honesty norms**

Martina Kroher, Leibniz University Hannover: *Honesty is the best policy! Or is it not?*

Vincent Oberhauser, University of Zurich: *Why Social Norms Matter: Determinants of Misconduct in German-speaking Academia*

Marie Hantsche, Leipzig University: *A Field Experiment on the Effect of Social Status on Prosocial Behavior*

12.30 – 14.00 Lunch

14.00 – 15.00 **Keynote Cristina Bicchieri, University of Pennsylvania: Perceived social consequences and norm inferences**

15.00 Excursion to Isole di Brissago

Conference Dinner Isole di Brissago

Wednesday, 10.07.2024

9.00 – 10.30 **Session A6 Field Experiments and Field Studies**

Axel Franzen, University of Bern: *The power of descriptive norms. Evidence from the lab and the field*

Fabienne Wöhner, University of Bern: *Mood and helping strangers: Revisiting Isen and Levin's field experiment*

Sarvesh Tarushikha, Aligarh Muslim University: *A Study of Social Norms Among Three Communities In India: Endogenous and Exogenous Factors Impinging on Change and Resistance*

### **Session B6 Game Theory and Evolution**

Bryan Bruns: *Social norms in 2x2 games: Mapping diversity and dynamics of situations for norm emergence, stability, and change*

Johannes Huinink, Bremen University: *Social norms as a topic of recent evolutionary research. An overview with a special focus on norm internalization*

Fredrik Jansson, Mälardalen University & Stockholm University: *A formalised systems approach to norm dynamics*

10.30 – 11.00 Coffee Break

11.00 – 12.00 **Keynote Linda Steg, University of Groningen** **How groups can encourage pro-environmental actions**

12.30 – 14.00 Lunch

14.00 – 15.30 **Session A7 Reciprocity and Homophily**

Schwarzenbach, Anina, University of Bern: *Extremists of a feather flock together? Community structures, transitivity, and patterns of homophily in the US islamist co-offending networks*

Georg Müller, University of Fribourg: *Scarcity as a Stress Test of Reciprocity Norms: On the Stability of the Kula-trade*

Isamu Okada, Soka University: *Towards feasible social norms in divided societies: Evolutionary game theory in indirect reciprocity under private assessment*

### **Session B7 Experimental Game Theory**

Vincenz Frey, University of Groningen: *Norm perception and public goods production in networks*

Felix Ries, Leipzig University: *What is "The Name of the Game?" Revisiting the mechanisms behind context frames in social dilemmata*

Andreas Diekmann, Leipzig University: *Stickiness of inefficient norms*

Farewell